

## **CURSOS UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO (UIMP) – ESCUELA DE SALUD PÚBLICA DE MENORCA 2010**

### **En Santander**

#### **Del 28 de junio al 2 de julio**

##### *Curso magistral*

##### **Health and Social Justice**

**Jennifer Prah Ruger**

*Former Co-Director of the Yale/World Health Organization (WHO)  
Collaborating Centre for Health Promotion, Policy and Research*

*Patrocinio: Grupo Santander*

*Colaboración: Escuela de Salud Pública de Menorca*

*Código: 60hh – Tarifa A*

**Lugar: Palacio de la Magdalena, Santander**

Dr. Ruger is Co-Director of the Yale/World Health Organization (**School of Public Health**). She has authored numerous theoretical and empirical studies on the equity and efficiency of health system access, financing, resource allocation, policy reform and the social determinants of health. Her work has been published in *Lancet*; *American Journal of Public Health*; *British Medical Journal*; *Quarterly Journal of Medicine*; *Academic Emergency Medicine*; *Yale Journal of Law and the Humanities*. She served previously at the World Bank as health economist.

Source: <http://www.med.yale.edu/eph/faculty/ruger.html>

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#### **9 y 10 de septiembre**

##### **Transparencia y buen gobierno en Sanidad**

**Vicente Ortún**

*Director del Centro de Investigación en Economía y Salud (CRES)  
Universidad Pompeu Fabra*

*Colaboración: Escuela de Salud Pública de Menorca*

*Código: 60me – Tarifa A*

**Lugar: Palacio de la Magdalena, Santander**

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### **En Menorca**

#### **Del 20 a 24 de septiembre**

##### *Curso magistral*

##### **Disease-mongering and public health**

**Ray Moynihan**

*Conjoint lecturer  
University of Newcastle*

*Coorganiza: Escuela de Salud Pública de Menorca*

*Código: 60hi – Tarifa A*

**Lugar: Escuela de Salud Pública de Menorca, Isla del Lazareto, Mahón (Menorca)**

### **Brief description of objectives and contents of the course:**

The course will aim to deepen students' understanding of the public health problem of disease-mongering: the process of widening the boundaries of illness in order to expand markets for treatments.

It will examine the different forms of disease-mongering, by using several case studies involving high-profile medical conditions. It will also employ humour, and students will create and promote their own new disease. Finally it will analyse the public-health implications of disease-mongering and possible policy-responses to the problem, from a range of perspectives.

The course will also look at the evidence about the financial relationships between health professionals and the pharmaceutical industry which are central to this problem, and reveal how those relationships are being renegotiated world wide.

### **Student profile:**

Students would include health professionals from the academic, clinical and policy sector, influential journalists reporting on healthcare, and representatives from consumer advocacy groups engaged with public health.

### **About Ray Moynihan:**

A lecturer, journalist, documentary-maker and author, Ray Moynihan is an internationally recognised authority on the public health problem of disease-mongering. He has written many influential articles on disease-mongering in the *British Medical Journal* and *PLoS Medicine*, as well as producing several books and films investigating the topic. His book *Selling Sickness* has been translated into a dozen languages including Spanish. His work has inspired much media coverage and public debate all over the world.

Ray has given many lectures internationally, and been part of the faculty at the prestigious Evidence-Based Health Care workshop/summer school in Colorado, USA, for several years.

## ***INFORMACIÓN GENERAL***

### ***Santander***

*Campus de Las Llamas  
Avda. de los Castros, 42  
39005 Santander  
Tel.: 942 29 87 00 / 942 29 87 10  
Fax: 942 29 87 27  
[informacion@sa.uimp.es](mailto:informacion@sa.uimp.es)*

### ***Madrid***

*C/ Isaac Peral, 23  
28040 Madrid  
Tel.: 91 592 06 31 / 91 592 06 33  
Fax: 91 592 06 40 / 91 543 08 97  
[alumnos@uimp.es](mailto:alumnos@uimp.es)*

*Horario: de 9,00 a 14,00 h.  
de 16,00 a 18,00 h. (excepto viernes)*

### ***Alojamientos***

*Tel.: 91 592 06 41  
Fax: 91 543 08 97*

*A partir del 11 de junio de 2009  
Tel.: 942 29 88 28  
Fax: 942 29 88 20*

***A partir del 14 de junio de 2010***

*Palacio de la Magdalena  
39005 Santander  
Tel.: 942 29 88 00 / 942 29 88 10  
Fax: 942 29 88 20*

*Horario: de 9,30 h. a 14,00 h.  
de 16,30 a 19,00 h. (excepto viernes)*

### ***Plazo de solicitud de becas***

*Del 19 de abril al 21 de mayo de 2010*

### ***Apertura de matrícula***

*Desde el 19 de abril de 2010 hasta completar plazas (Plazas limitadas)*

***[www.uimp](http://www.uimp)***